

# The Cost of Poor Road Visibility Calculator

Effective highways management relies on having the right information at the right time. Complete the assessment below to identify where limited visibility may be impacting decision-making, resource allocation and project performance:

## Visibility Impact Assessment

Score Each Question



= Never



= Occasionally



= Frequently



## Funding and Business Cases

Have you struggled to evidence the need for a project or investment?

☐0 ☐1 ☐2

Have funding applications relied on assumptions rather than measured data?

☐0 ☐1 ☐2

Have stakeholders requested evidence that wasn't available?

☐0 ☐1 ☐2

## Scheme Evaluation

Is it difficult to demonstrate the success of completed projects?

☐0 ☐1 ☐2

Do you lack traffic monitoring and safety data?

☐0 ☐1 ☐2

Are project outcomes difficult to quantify?

☐0 ☐1 ☐2

## Resource Allocation

Are resources deployed based on assumptions rather than evidence?

☐0 ☐1 ☐2

Is it difficult to identify priority locations?

☐0 ☐1 ☐2

Do teams spend time manually gathering data?

☐0 ☐1 ☐2

## Public Safety

Do you lack visibility around rural areas, town centres or pedestrian routes?

☐0 ☐1 ☐2

Is it difficult to identify emerging worker or public safety concerns?

☐0 ☐1 ☐2

Are safety improvements based on manually gathered data?

☐0 ☐1 ☐2

## Community Engagement and Stakeholder Confidence

Are residents or stakeholders asking questions you struggle to answer with evidence?

☐0 ☐1 ☐2

Is it difficult to demonstrate the impact of proposed or completed schemes?

☐0 ☐1 ☐2

Do complaints often rely on anecdotal information rather than measured data?

☐0 ☐1 ☐2

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## Calculate Your Score

Total Score: \_\_\_\_ / 30



### 0-10 Points - Low Visibility Cost

You are well-positioned to support planning and investment decisions.



### 11-20 Points - Moderate Visibility Cost

Data gaps may be reducing confidence in planning decisions.



### 21-30 Points - High Visibility Cost

Key decisions may be made without sufficient supporting data.